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Page: 1 of 3



CITY OF *Lethbridge*

PUBLIC ART POLICY

PURPOSE

The Council of the City of Lethbridge has a broad mandate to provide good government, develop a safe and viable community and to supply desirable and/or necessary services to the community. The purpose of this policy is to establish the framework for the acquisition of public art.

PERSONS AFFECTED

City Council/ Recreation and Culture/ City of Lethbridge Public Art Committee

POLICY STATEMENT

It is the policy of the City of Lethbridge to support the acquisition of public art. Public art is a vital ingredient in the cultural fabric of Lethbridge. This policy provides a framework for developing public art that:

- Builds a visually rich environment.
- Plays a role in attracting creative businesses and workers.
- Provides arts opportunities that are freely accessible to all.
- Encourages the growth of a culturally informed public.

The outcome will be a distinct and vibrant artistic legacy for citizens of Lethbridge.

RESPONSIBILITIES

City Council to:

- a. Provide an additional 1% of total cost of all Community Services capital projects within each 4-year Capital Improvement Program for projects and administrative resources
- b. Allocate 10% of each year's public art fund to a maintenance reserve

- c. Utilize a volunteer advisory body called the City of Lethbridge Public Art Committee
- d. Following Capital Improvement Program approval, approve a four-year project plan and budget as presented by the City of Lethbridge Public Art Committee, with annual updates provided

Recreation and Culture Department to:

- a. Coordinate the implementation of the Public Art Master Plan and oversee its periodic review
- b. Liaise with the various stakeholders involved in the planning and development of public art
- c. Manage the Public Art Fund
- d. Manage an ongoing maintenance program
- e. Coordinate the installation of public art projects
- f. Promote awareness and understanding of the importance of public art
- g. Develop and implement a communications framework

The City of Lethbridge Public Art Committee to:

- a. Advise the City on public art policies and guidelines
- b. Develop a four-year project plan and budget to be approved by City Council following Capital Improvement Program approval, and report back on an annual basis
- c. Participate in the periodic review of the Public Art Master Plan
- d. Advise the City on adjudication processes for commissioning and acquiring public art
- e. Advise the City on maintenance and management of the Public Art Collection
- f. Evaluate and advise the City on proposed public art donations
- g. Provide advice on the decommissioning of public art

DEFINITIONS

Public Art will be defined as that which:

- Builds a visually rich environment
- Provides art that is accessible to the community at large
- Reflects our diverse culture and celebrates our living heritage
- Demonstrates diverse expressions of art
- Expands knowledge and understanding of art
- Prompts viewers to explore, challenge and question the work and its meaning
- Creates pride and achievement in the community
- Ensures a lasting legacy
- Provides an opportunity for business to participate in a public art program
- Applies only to visual art in any media

Public Art includes the City of Lethbridge Fine Art Collection.

REFERENCE

- Public Art Master Plan

REVIEW/REVISION HISTORY

- Replaces City Council Policy #24 reissued October 15, 1986 - The City of Lethbridge Art Acquisition Program
- October 1, 2007: Re-issued (CC30)
- July 23, 2012: Revised
- May 12, 2014: Art Committee is the final approving body for projects up to and including \$15,000
- September 21, 2020: Public Art Committee to establish a four-year project plan and budget; delete that Committee is the final approving body for projects up to and including \$15,000